

TOSHIBA

50"
inches

C-Series 4K Ultra HD
Smart Fire TV

Model C

Model: 50C350KC

C-Series 4K Ultra HD Smart Fire TV



MEET THE NEW GENERATION TOSHIBA 4K ULTRA HD SMART TV WITH FIRE TV

Fire TV Edition puts you at the centre of your world of entertainment, letting you access all your favourite content from the home screen including live TV, and tens of thousands of streaming channel, apps.

With the included Voice Remote for talking to your built-in Alexa, just press and ask Alexa to watch live TV, search for titles, play music, switch inputs, control compatible *smart home* devices, and more. Toshiba TV pursues the philosophy of "Essential Beauty" which is based on the horizontal and vertical lines in the living space, it makes the living room look stylish by merging into its surroundings.



Regza Engine 4K is Toshiba's high performance 4K engine which provides stunning picture quality. With ultra essential picture quality technology combined with high quality LCD panel, you get an incredible Ultra HD 4K image with breathtaking picture quality. Fully immerse yourself in whatever you are watching.



Auto Low Latency Mode (ALLM) allows the ideal latency setting to be automatically set, for smooth, lag-free and uninterrupted viewing. Take advantage of enhanced interactivity and faster response times to improve your gaming experience.



Color Re-Master technology restores the original colour of the content as natural and colorful as it was created to be. Avoid washed out images and enjoy pure, realistic colours, no matter what you are watching.



DTS Virtual:X technology delivers virtual height, multi-channel virtual surround sound in addition to bass and dialog enhancement, creating an immersive audio experience in any room. Elevate your movie-watching enjoyment – no matter what you're watching.

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TECHNICAL SPECIFICATIONS

| DIMENSIONS/WEIGHT | |
|-----------------------------------|------------------------------|
| TV Dimensions (without the stand) | 44.0"W × 25.4"H × 2.9"D |
| TV Dimensions (with the stand) | 44.0"W × 28.0"H × 9.7"D |
| TV Stand Width (footprint) | 35.1"W × 9.7"D |
| TV Weight (without the stand) | 21.6 lbs |
| TV Weight (with the stand) | 22.5 lbs |
| Carton Dimensions | 49.2"W × 30.6"H × 5.4"D |
| Shipping Weight | 31.1 lbs |
| DISPLAY | |
| Actual Screen Size (Diagonal) | 49.5" |
| Screen Class | 50" |
| Screen Type | LCD |
| TYPE OF TV | |
| Smart TV | Yes (Fire TV) |
| App Store | Yes (Fire TV App Store) |
| PICTURE QUALITY | |
| Screen Resolution | 4K UHD, 3840 x 2160p |
| Local Dimming | No |
| 4K Upscale | Yes |
| Motion Rate | 120 |
| Aspect Ratio | 16:9 |
| HDR* | Yes (Dolby Vision/HDR10/HLG) |
| Backlight Type Source | Full Array |
| AUDIO | |
| Audio Output Power (Watts) | 8W x 2 |
| Audio Enhancement | DTS Virtual:X |
| LANGUAGES | |
| On-screen Display | English/French/Spanish |
| POWER | |
| Power Consumption | 120W |
| Standby Consumption | <0.5W |
| Power Supply (Voltage/Hz) | AC 120V / 60Hz |
| PORTS | |
| HDMI | 4 x HDMI 2.1 |
| HDMI ARC/CEC Compatibility | 1 X ARC/CEC |
| Ethernet (LAN) | Yes |
| USB 2.0 | 2 |
| RF Antenna | 1 |
| RCA Composite Video Input | 1 |
| L/R Audio Input for Composite | 1 |
| Digital Audio Output | 1 Optical |
| Earphone/Audio Output | 1 |

| CONNECTIVITY | |
|--------------------------------------|---|
| WiFi Built-In | Yes (802.11ac 2.4GHz/5GHz) |
| Bluetooth® | Yes |
| OTHER FEATURES | |
| Noise Reduction | Yes |
| Parental Control | Yes |
| Closed Caption | Yes |
| Sleep Timer | Yes |
| Works with Google Assistant | Yes |
| Works with Amazon Alexa | Yes (Built-in) |
| Miracast | Yes |
| Web Browser | Yes |
| WALL MOUNT | |
| VESA | 200mm × 300mm M6 |
| ACCESSORIES | |
| Remote | Yes (Voice Remote) |
| Quick Start Guide and/or User Manual | Quick Start Guide is in the box/ User Manual is available online |
| Power Cable | Yes |
| WARRANTY/UPC | |
| Warranty | 1 year (in-home) |
| UPC Code | 888143011141 |

*HDR viewing experience will vary by model, content availability and internet connection.

All product, product specifications, and data are subject to change without notice to improve reliability, function, design or otherwise.

TOSHIBA