TOSHIBA

50"
inches

C-Series 4K Ultra HD
Smart Fire TV

Model 50C350**LC**

Model: 50C350LC
C-Series 4K Ultra HD Smart Fire TV

MEET THE NEW GENERATION TOSHIBA 4K ULTRA HD SMART TV WITH FIRE TV

Fire TV Edition puts you at the centre of your world of entertainment, letting you access all your favourite content from the home screen including live TV, and tens of thousands of streaming channel, apps.

With the included Voice Remote for talking to your built-in Alexa, just press and ask Alexa to watch live TV, search for titles, play music, switch inputs, control compatible *smart home* devices, and more. Toshiba TV pursues the philosophy of "Essential Beauty" which is based on the horizontal and vertical lines in the living space, it makes the living room look stylish by merging into its surroundings.

REGZA ENGINE 4K

Regza Engine 4K is Toshiba's high performance 4K engine which provides stunning picture quality. With ultra essential picture quality technology combined with high quality LCD panel, you get an incredible Ultra HD 4K image with breathtaking picture quality. Fully immerse yourself in whatever you are watching.

AUTO LOW LATENCY MODE

Auto Low Latency Mode (ALLM) allows the ideal latency setting to be automatically set, for smooth, lag-free and uninterrupted viewing. Take advantage of enhanced interactivity and faster response times to improve your gaming experience.

COLOR RE-MASTER

Color Re-Master technology restores the original colour of the content as natural and colorful as it was created to be. Avoid washed out images and enjoy pure, realistic colours, no matter what you are watching.

Dolby Atmos

See and hear what you've been missing. Connect more deeply to the shows and movies you love when you watch them in Dolby. Dolby builds a deeper connection to the stories and characters you love and takes your entertainment to new heights when you stream your favourite shows and the best movies.

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TECHNICAL SPECIFICATIONS

DIMENSIONS/WEIGHT	
TV Dimensions (without the stand)	44.0"W × 25.4"H × 2.9"D
TV Dimensions (with the stand)	44.0"W × 28.0"H × 9.7"D
TV Stand Width (footprint)	35.1"W × 9.7"D
TV Weight (without the stand)	21.6 lbs
TV Weight (with the stand)	22.5 lbs
Carton Dimensions	49.1"W × 30.6"H × 5.3"D
Shipping Weight	31.0 lbs

DISPLAY	
Actual Screen Size (Diagonal)	49.5"
Screen Class	50"
Screen Type	LCD

TYPE OF TV	
Smart TV	Yes (Fire TV)
App Store	Yes (Fire TV App Store)

PICTURE QUALITY	
Screen Resolution	4K UHD, 3840 x 2160p
Local Dimming	No
4K Upscale	Yes
Motion Rate	120
Aspect Ratio	16:9
HDR*	Yes (Dolby Vision/HDR10/HLG)
Backlight Type Source	Full Array

AUDIO	
Audio Output Power (Watts)	8W x 2
Audio Enhancement	Dolby Atmos

LANGUAGES	
On-screen Display	English/French/Spanish

POWER	
Power Consumption	120W
Standby Consumption	<0.5W
Power Supply (Voltage/Hz)	AC 120V / 60Hz

PORTS	
HDMI	**3** x HDMI 2.1
HDMI ARC/CEC Compatibility	1 X ARC/CEC
Ethernet (LAN)	Yes
USB 2.0	2
RF Antenna	1
RCA Composite Video Input	1
L/R Audio Input for Composite	1
Digital Audio Output	1 Optical
Earphone/Audio Output	1

CONNECTIVITY	
WiFi Built-In	Yes (802.11ac 2.4GHz/5GHz)
Bluetooth®	Yes

OTHER FEATURES	
Noise Reduction	Yes
Parental Control	Yes
Closed Caption	Yes
Sleep Timer	Yes
Works with Google Assistant	Yes
Works with Amazon Alexa	Yes (Built-in)
Miracast	Yes
Web Browser	Yes

WALL MOUNT	
VESA	200mm × 300mm | M6

ACCESSORIES	
Remote	Yes (Voice Remote)
Quick Start Guide and/or User Manual	Quick Start Guide is in the box/ User Manual is available online
Power Cable	Yes

WARRANTY/UPC	
Warranty	1 year (in-home)
UPC Code	888143014494

*HDR viewing experience will vary by model, content availability and internet connection.

TOSHIBA